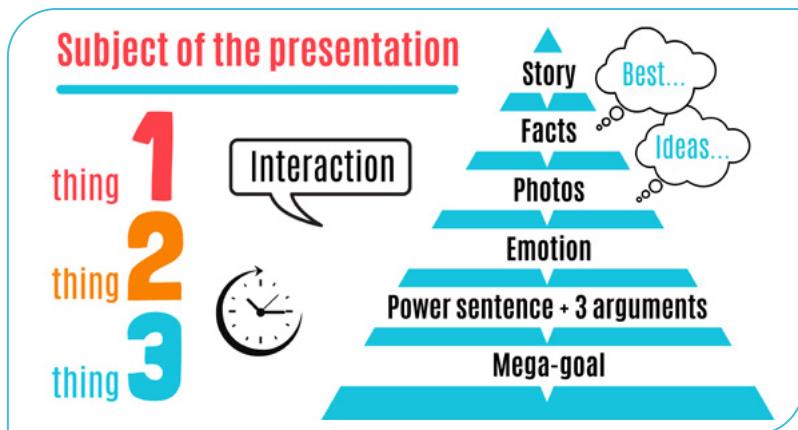




Inspiring TITLE

A POWER SENTENCE that crystallizes your most essential message



EMOTION

WHAT is your subject and what's the most important aspect to share?

WHY are you speaking about the subject? What do you personally gain from delivering this presentation?

MEGA-GOAL: What should happen right after your presentation ends? And what about the future?

For the listener the most important ARGUMENT 1

For you the most important ARGUMENT 2

ARGUMENT 3

**THING 1 (part of
the presentation)**

**THING 2 (part of
the presentation)**

**THING 3 (part of
the presentation)**

IMPORTANT PHOTO 1

IMPORTANT PHOTO 2

IMPORTANT PHOTO 3

IMPORTANT PHOTO 4

WAU-PHOTO!

QUOTATION

- what did a significant person say?

STATISTICS

- how about visual presentation?

RESEARCH

- how about visual presentation?

OTHER NUMBERS

- how about visual presentation?

INTERACTION WITH LISTENERS

- what, why, how?

**A SHORT STORY OF REAL LIFE: why do you tell the story, what is the lesson of
the story and what do you need to tell the story?**